

Hubertus-Schwartz-Berufskolleg

Consumer School

- Certification
- School program
- Activities at school

Verbraucherschule

Gold 2022–2024

The **HSBK** is a **CONSUMER SCHOOL** recognized by the **Federal Association of Consumer Organizations**.

Depending on the type and extent of their commitment, schools can apply for certification at the bronze, silver or gold levels.

Our way:

We received our first award in 2021/2022 at the silver level.

We received our second award in 2022 to 2024 at the gold level.

The next round of certification is scheduled for fall 2024.

Gold 2022–2024



Awarded the "Gold" Consumer School by Federal Consumer Protection Minister Steffi Lemke in February 2023 in Berlin.

erschule

–2024

Why we are a consumer school?

The HSBK wants to teach its students real consumer and everyday skills and thus make an important contribution to ensuring that they can survive responsibly and independently in an increasingly complex world.

We are convinced that...

...that with us you don't learn for school, but for life!

...that our content has a direct connection to life and the world of work!

...that it is essential to know how to manage money wisely, live in a climate-friendly way, eat healthily and be safe in the virtual world!

Verbraucherschule
Gold 2022-2024

What do we do?

We offer numerous educational events in and outside of the classroom that are based on the **four areas of consumer education**.

These areas of activity are specified by the Federal Association of Consumer Organizations.

**SUSTAINABLE CONSUMPTION
AND GLOBALIZATION**

**FINANCE, MARKET EVENTS
AND CONSUMER LAW**

MEDIA AND INFORMATION

FOOD AND HEALTH

School program

The goals of school work at the Hubertus-Schwartz vocational college are recorded in the following eleven school program modules, which form the educational profile of the vocational college. One module is the concept of the consumer school.



The HSBK “consumer school” program module is a guideline for systematizing and mapping the diverse individual efforts in a coherent concept. In this respect, the module “consumer school” can be understood as a kind of "meta-concept" that adapts various, already existing consumer education efforts in different departments and courses.

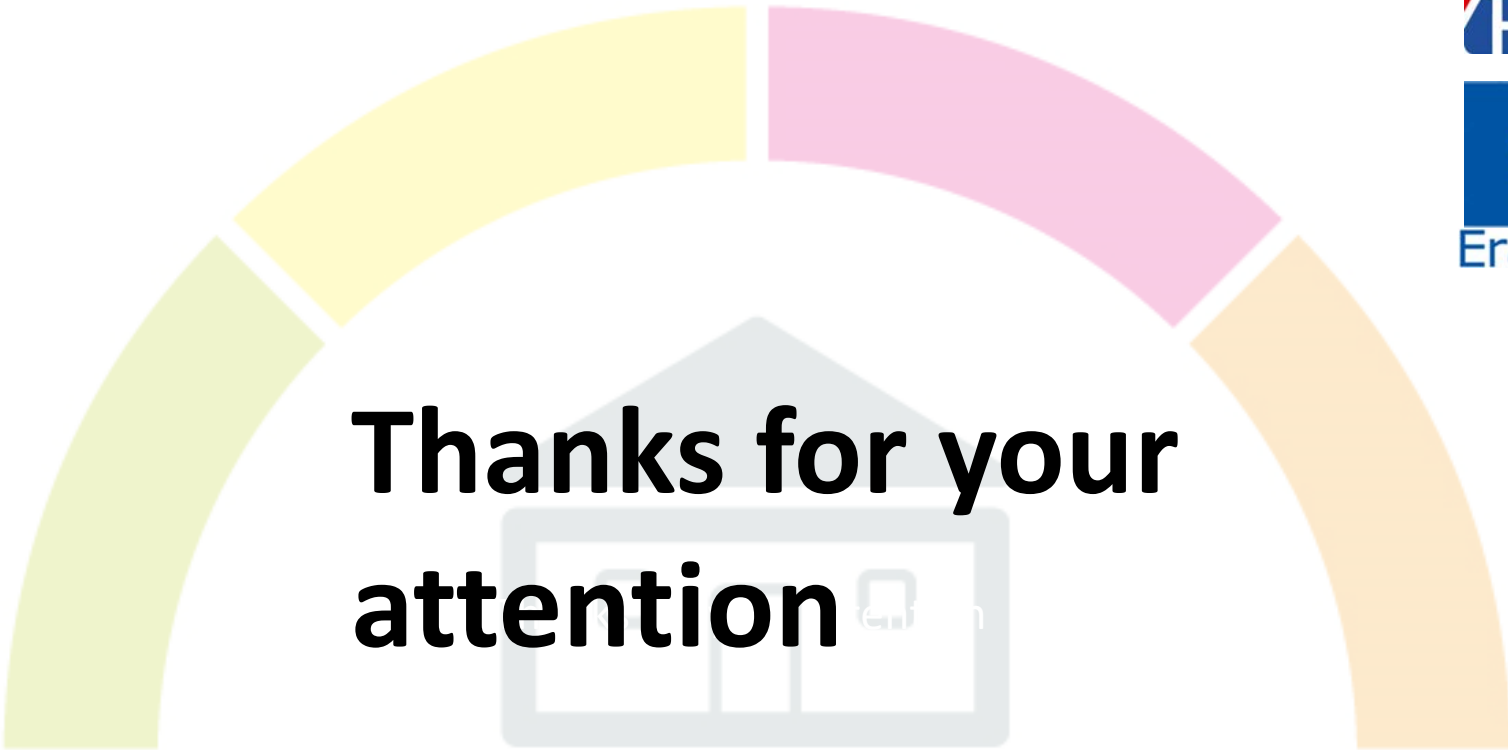
There are synergy effects between the different modules, e.g. **the field of action 1: Finance, market developments and consumer rights** corresponds with the school program module “**Economic Competence**”.



The following are examples of ongoing consumer education measures at HSBK:

- Diff. course HH11: Repair Cafe
 - Operation of the student cooperative “PencilMania”
 - Bank and stock market simulation game
 - The AWO financial driving license
 - “Peter Zwegat and Co.” lesson unit on over-indebtedness prevention
-
- School cinema week “17 goals for a better world”
 - Project “Experience the world consciously”
-
- Fast fashion vs. Made in Germany, lesson unit in the industrial course (dual system)
-

- “Project Citizen Cloud”, recording, evaluating and classifying weather data at the school location
- Planning business trips ecologically, lesson unit in the vocational courses (dual system)
- Project “Recognizing fake news”, across all courses
- “Social media screening – what does the internet know about me?”, lesson unit in the subject of information management
- Protecting copyright and data protection, lesson unit in the subject of information management
- “Healthy living in lockdown”, cross-curricular, virtual project
- Psychosocial health and self-concept, lesson unit in physical education



**Thanks for your
attention**

Verbraucherschule

Gold 2022–2024
